

THE FAMILY ACADEMY FOR THE AI AGE

Fees and programmes 2026

Fees, calendar and programmes

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DRAFT, LAYOUT MOCK-UP, FIGURES NOT FINAL

Zürich · 044 811 11 88 · info@swissnewera.com

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The four pathways

1. Communicate, Languages & Technology

Choose one language: English or Deutsch. STEM & Technology comes with it: Python Programming and Digital Literacy, both strands, every week. Two hours in a single session.

2. Create, Creative Music & Performance

Musical Theatre, Singing, Performance, Creative Playwriting. The 14 sessions end in a short performance and a portfolio the child chooses from.

3. Lead, Future Intelligence & Life Skills

AI Literacy, Financial Literacy, Entrepreneurship, Critical Thinking & Problem Solving, Real-World Projects. The 14 sessions end in a project pitched to real people.

4. Excel, Gymnasium Prep

The Zürich entrance examination, taught paper by paper against real past papers: Mathematics, German, exam technique, study skills and mock examinations, one to one or semi-private (up to five). Ages 10 to 13. The 14 sessions end in a full mock and a written assessment.

Specialities and add-ons

One-to-one tutoring

Single-child sessions in any subject, arranged around your week. Hourly, or in ten-hour blocks.

Business languages, Fridays

English, Français or Deutsch for professional use: meetings, negotiation and presenting, in a small group. All ages.

AI responsibility & security, for parents

How to keep children safe around AI: what the risks actually are, what to allow, and how to talk about it at home. Details to come.

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What every fee includes

A small group, always

Eight children at most, one to one or up to five in Gymnasium Prep, with one teacher.

Everything provided

Laptops, licensed software and all materials.

Something finished

A game, a storybook, a pitch, your child keeps it.

A written progress note

A real assessment after the 14th session.

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Fees

OFFER	FORMAT	FEE
Trial session	two hours, single	CHF 45
1 Pathway	1 session/week · 14 × 2 hours	CHF 1'480
2 Pathways	2 sessions/week · 14 × 2 hours each	CHF 2'490
3 Pathways	3 sessions/week · 14 × 2 hours each	CHF 2'790
4 Pathways	4 sessions/week · 14 × 2 hours each	CHF 3'020
Holiday Bootcamp, five days	all-inclusive: lunch and materials	CHF 699
Bootcamp add-on: early drop-off, late pick-up	per week	CHF 120
Maths, small group	2 hours × 14 sessions	CHF 790
Gymnasium Prep	14 × 2 hours, 1-to-1 or semi-private (up to five)	CHF 1'000
One-to-one tutoring	per hour, 1 child	CHF 75
Birthday party	half day, up to 10 children	CHF 590
School class visit	a full day, 16 to 20 children	CHF 650
Corporate half day	per person, room rental, up to 12	CHF 75

Discounts and payment

Discounts

- Sibling: 15% off the second child, enrolled at the same time
- Referral: CHF 50 credit to both families
- Two blocks of 14 sessions booked together: 10%
- Trial fee credited in full on enrolment

Payment

- TWINT and card
- Pathway fees in two instalments if you prefer: half at the start, half at session 7, at no extra cost
- The CHF 45 trial is refunded if the trial wasn't right
- Pathway fees are not refundable once the 14 sessions have begun

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When your child starts

New entry every week — join anytime. A pathway is fourteen weekly sessions of two hours from your child's first session, with the same teacher and the same eight children. Sessions pause for the Zürich school holidays: autumn, 5 to 16 October, and Christmas, 21 December to 1 January.

The week:

Monday 16:50–18:50 Future Intelligence & Life Skills

Tuesday 16:50–18:50 Gymnasium Prep

Wednesday 13:45–15:45 Gymnasium Prep

Wednesday 16:00–18:00 STEM & Programming

Thursday 16:50–18:50 Creative Music & Performance

Friday 16:50–18:50 Business English for Leaders

Saturday 08:00–09:00 English as a Language

Saturday 09:00–11:00 Business Français

Sunday 14:00–15:45 Reading, Poetry & Chess Club — Included for enrolled students

Gymnasium Prep runs one to one or semi-private, in two weekly slots; your child attends one.

One-to-one tutoring is arranged with you directly and is not on this timetable. Your child's fourteen dates are sent in writing on enrolment.

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How to book

Start with a single trial session for CHF 45, two hours in a real group of eight, credited in full against the pathway fee if your child continues.

Book at swissnewera.com, write to info@swissnewera.com, or call 044 811 11 88. Nothing is paid online: we confirm the place in writing first.

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